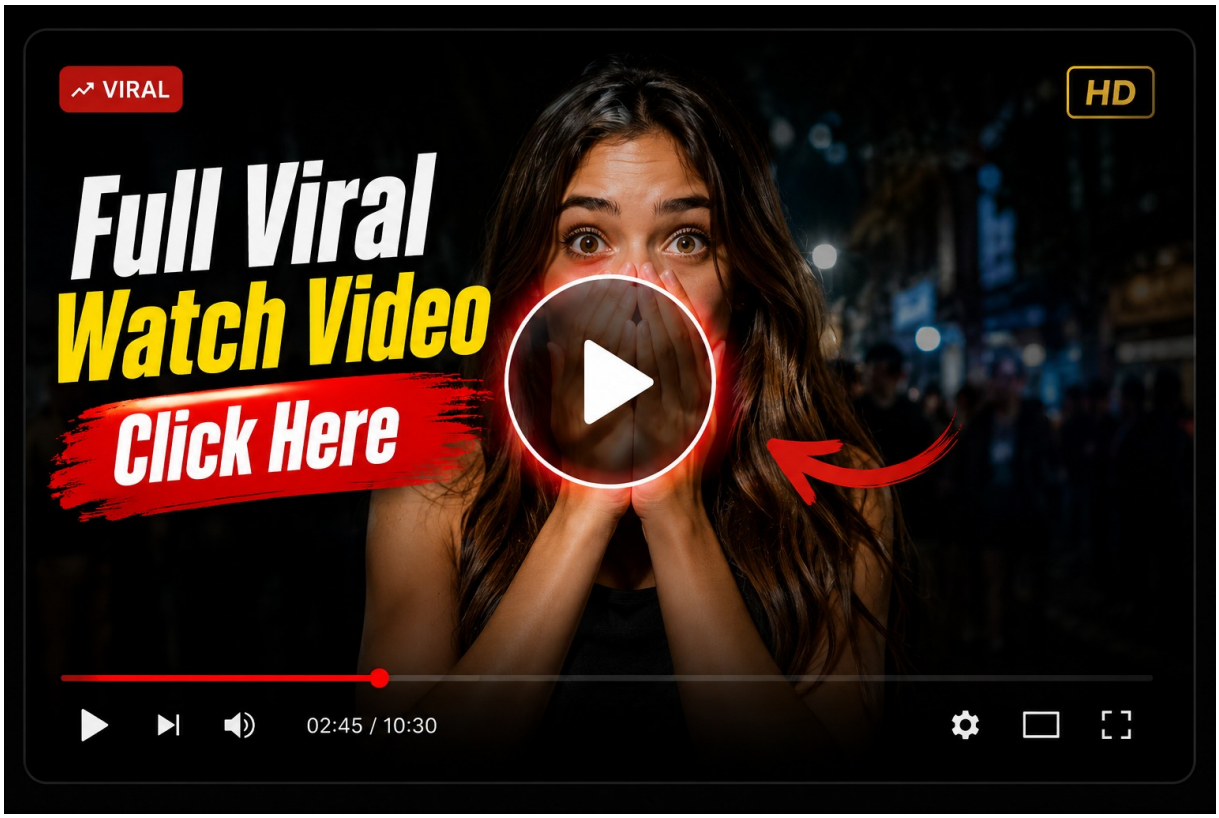youtube shorts video viral kaise kare most viewed video on youtube